

FUND RAISING COMMITTEE – NAMING RIGHTS PROGRAM

Length of Rights	
	3 years
	5 years
	10 years
	No Indefinite Rights. Indefinite is forever, and is nearly impossible to honor/enforce.
Eligibility Requirements	
ICC Member	Must be a current Member of the Italian Community Center.
Corporations	Corporations will be offered naming rights to three rooms/areas: 1. ICC Courtyard 2. Festa Hall 3. Classrooms Restaurants, Caterers, Food Service Companies are excluded from applying, due to the Italian Community Center's professional relationship with Bartolotta Restaurants.
Ethnic Background of Name	It is not necessary for the name or ethnic background of the Namer to be Italian – it is only necessary that the Namer adhere to the Eligibility Requirements stated above.
Rooms Available for Naming	
Festa Hall	3 years: \$12,000 \$4,000/year
Individual/Family	5 years: \$18,750 \$3,750/year
	10 years: \$35,000 \$3,500/year
Festa Hall	3 years: \$24,000
Corporation	5 years: \$37,500
	10 years: \$70,000

Courtyard	3 years:	\$15,000
Individual/Family	5 years:	\$22,500
	10 years:	\$40,000
Courtyard	3 years:	\$30,000
Corporation	5 years:	\$45,000
	10 years:	\$80,000
Galleria	3 years:	\$12,000
Individual/Family	5 years:	\$18,750
	10 years:	\$35,000
Bocce Courts	3 years:	\$9,750
Individual/Family	5 years:	\$15,000
	10 years:	\$27,500
Classrooms – Each Classroom	3 years:	\$5,250
Individual/Family	5 years:	\$7,500
	10 years:	\$12,500
Classrooms – Each Classroom	3 years:	\$10,500
Corporation	5 years:	\$15,000
	10 years:	\$25,000
Classrooms – All (4)	3 years:	\$15,000
Individual/Family	5 years:	\$22,500
	10 years:	\$40,000
Classrooms – All (4)	3 years:	\$30,000
Corporation	5 years:	\$46,000
	10 years:	\$80,000

Board Room	3 years: \$6,750
	5 years: \$10,000
	10 years: \$17,500
Pompeii Grand Ballroom	3 years: \$21,000
Individual/Family	5 years: \$32,500
	10 years: \$60,000
Pompeii Grand Ballroom	3 years: \$42,000
Corporation	5 years: \$65,000
	10 years: \$120,000
Pompeii Grand Ballroom	Pompeii Grand Ballroom shall be made available for Naming Rights, if and only if, the name Pompeii is included in the Name.
Payment Requirements	
ICC Member	Payment is due immediately upon signing of contract.
Corporations	Annual Payment – if a corporation/company breaks the contract, in addition to the legal ramifications of breach of contract, their name comes down immediately, and the wall/room becomes available for a new name.

<p>Signage/Lettering Costs</p>	
<p>ICC Member</p>	<p><u>Signage Costs</u></p> <p>Silver Leaf Signs & Graphics Quote for Dimensional Lettering (foam/metal acrylic/flush mounted):</p> <p>5” letters (Board Room, Members Room, Classrooms, Bocce Room): Estimated Cost: \$700</p> <p>12” letters (Galleria, Courtyard, Festa Hall, Ballroom): Estimated Cost: \$1,600, with additional cost for a lift</p> <p>(Exact pricing will depend on number of factors: number of letters, size of letters, letter material, etc.)</p> <p><u>Payment Responsibility</u></p> <p>Board Room, Members Room, Classrooms, Bocce Room: \$500 of Donation Amount to be withheld and used for signage – remaining \$200 plus any additional costs for longer names & dedications to be paid by the Namer in addition to the Donation Amount.</p> <p>Galleria, Courtyard, Festa Hall, Ballroom: 1,000 of Donation Amount to be withheld and used for signage – remaining \$600 plus any additional costs for longer names & dedications to be paid by the Namer in addition to the Donation Amount.</p>
<p>Corporations</p>	<p>Corporations are fully responsible for payment of any signage costs.</p>
<p>Signage Standards ICC Member & Corporations</p>	<p>Selection of lettering and signage to be decided by the ICC, with styling input from Bartolotta – ICC is to have full and final say over lettering and plaques.</p>

Designation of Money	
Payment to be allocated as follows:	<ul style="list-style-type: none"> 20% Culture Committee 20% Membership Committee 10% Avanti 10% Italian Language Committee 10% Carnevale 10% Christmas Party 20% Miscellaneous (ICC Scholarships, Italian Study, etc.)
	<p>Each recipient of Naming Rights monies must obtain pre-approval for use by Finance Committee and Board of Directors. Committees must continue to submit a proposal/budget to the Finance Committee & Board of Directors, even when using Naming Rights monies.</p>
Names Currently on Walls	<p>For those whose names are currently on the walls, money will be used from the first Naming Rights Contract to create a Commemorative Wall in the Members Room, displaying and celebrating their names – as long as the building is standing – for their dedication, hard work, and financial contributions. We think this display will highlight their contributions in a really beautiful way, reminding current and future generations what they sacrificed and gave to make the Italian Community Center and Festa Italiana a reality.</p>
Right of First Refusal	<p>The member/family/corporation whose Name is currently on the wall will be given the right of first refusal, upon completion of contract, to renew their Naming Rights for another term, before that location is offered to another party. If the current Namer decides not to renew, the location may be offered to another party.</p>